

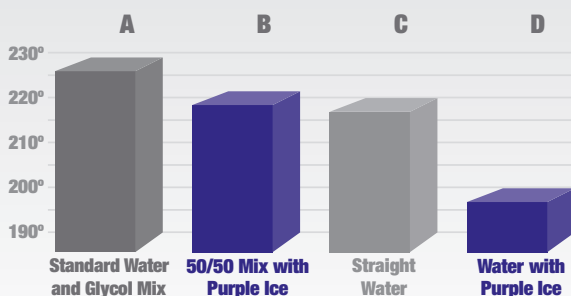
PURPLE ICE[®]

COOLANT ADDITIVE

Purple Ice is a high performance radiator coolant additive. Its advanced technology reduces surface tension of the coolant providing improved wetting at critical liquid-to-metal interfaces throughout the cylinder heads and engine block. Purple Ice provides corrosion protection, for all type of coolant.

REDUCES COOLANT TEMPERATURES

Extensive testing confirms Purple Ice reduces coolant temperatures better than comparable products while providing extra corrosion protection. For example, the average operating temperature of a 350 c.i.d. V8 engine (equipped with 160° thermostat) when dyno-tested with different coolants are:



- A. Standard mix of water and glycol (antifreeze) — 228°F
 B. 50/50 water/glycol mix with Purple Ice added — 222°F
 C. Straight water (no corrosion protection) — 220°F
 D. Water with Purple Ice added — 200°F

PERFORMANCE ADVANTAGES

- 2-in-1 corrosion inhibitor and wetting agent — enhanced protection of aluminum.
- Reduces surface tension of a coolant allowing more heat to transfer outside the radiator resulting in
- More horsepower.
- Fewer hot spots in the engine and cylinder heads, reducing the possibility of failure of critical engine components.
- Maintains a cleaner system, prevents overheating, and extends the life of the water pump.
- Safe to use with water-only or anti-freeze/water blends



RECOMMENDED TREAT RATE*

- For use with antifreeze:
1 oz. / quart of cooling system capacity
- For straight water applications:
1.5 oz. / quart of cooling system capacity

*Minimum of 20% antifreeze is recommended in street-driven vehicles.

PART NUMBERS

12x12-Oz. Case	12600
12-Oz. Bottle*	01600

*AVAILABLE IN CASES ONLY